

# CENTINEL SPINE Privacy Policy United States

(Last Updated: August 22, 2025)

CENTINEL SPINE respects your privacy and wants you to be familiar with how we collect, use, and disclose information. This Privacy Policy applies to information collected from online users of this website (“Site”). In this Policy, you can learn what kind of information we collect, when and how we might use that information, how we protect the information, and choices you have with respect to your personal information. By using or accessing the site, you agree to the terms and conditions of use, including, without limitation, the terms of this Privacy Policy. If you do not agree to the collection or use, or disclosure of your information or personal information as set forth herein, you may not use this Site.

This Privacy Policy does not apply to the European General Data Protection Regulation, which has a separate policy, or HIPAA Notice of Privacy Practices, which applies to Protected Health Information (PHI) in the United States.

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## 1. General tracking information

### Automatic Information Collection and Use

When you use our website, particular information is collected by your browser, such as your operating system name and version, Internet browser type, computer type (Windows or Mac), screen resolution, and version. We may collect similar information, such as your device type and unique device identifier, if you access the webpage through a mobile device and to understand how you use our website. We use this information to ensure that the website functions properly and gives you the best customer experience.

### Web-Based Tracking Technologies

Pixel tags, web beacons, and other web-based technologies may be used in connection with some of our web pages and HTML-formatted e-mail messages to track the actions of users and email recipients, measure the success of our marketing campaigns, and compile statistics about the Service usage.

At times, we might use third-party advertising companies to send advertisements regarding goods and services that may be of interest to you when you access and use our website. We use information based on your access to and use of our website. These third parties, such as Google or Meta, may use unique cookies, web beacons, pixels, and other technologies to collect or receive information from the web and other places on the Internet to develop information to enable us to create targeted advertisements and measure the effects of our ads.

### Opting out of Web-Based Tracking Technology

For more information on these practices, and to learn how to opt out of them in your desktop and mobile browsers on the device that you are using, visit:

<https://optout.aboutads.info/#/>

<https://optout.networkadvertising.org/#/>

You may also download the APPChoices app to opt out of mobile apps at:

[www.aboutads.info/appchoices](http://www.aboutads.info/appchoices).

If you would like to opt out of the use of your information by Google Analytics, you may use the Google Analytics opt-out browser add-on designed for this purpose, which is available here:

<https://tools.google.com/dlpage/gaoptout>.

### IP Address

Your computer IP address is a number that is automatically assigned to your computer by your Internet Service Provider. An IP address is identified and logged automatically in our server log files whenever a user visits the website, along with the time of the visit and the pages visited. Collecting IP addresses is a common practice and is done automatically by many online services. We use IP addresses for purposes of ensuring a good customer experience, such as calculating website usage levels, diagnosing server problems,

and administering the site. We may also derive your approximate location from your IP address.

## 2. Automated Tracking

Technologies such as cookies, beacons, tags, and scripts are used by CENTINEL SPINE and our affiliates, our marketing, testing, and quality assurance partners, or our analytics, information technology, and web monitoring service providers. These technologies are used in analyzing trends, administering the site, tracking users' movements around the site, and gathering demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as an aggregated basis.

As is true of most websites, we gather certain information automatically and store it in log files. This information may include internet protocol ("IP") addresses, browser type, internet service provider ("ISP"), referring/exit pages, operating system, date/time stamp, and/or clickstream data. Mobile applications may also use cookies. We may combine this automatically collected log information with other information we collect about you. We do this to improve the services we offer you and to improve marketing, analytics, or site functionality. We use Local Storage, also referred to as HTMLs, to store content information and preferences. Various browsers may offer their own management tools for removing HTMLs.

### Do Not Track

Our website does not take any action when it receives a Do Not Track request. Do Not Track is a privacy preference that you can set in your browser to indicate that you do not want certain information about your webpage visits collected across websites when you have not interacted with that service on the page. For information on how to activate Do Not Track, visit: [www.donottrack.us](http://www.donottrack.us).

## 3. What Personal Information We Collect

If you choose to fill in your information on our Site, you will be asked to provide personal information, which may include your name, mailing address, e-mail address, and phone number. We do not actively share personal information gathered from our Web servers.

## 4. Use of Personal Information We Collect

We require Personal Information from you in order to learn more about how you use the Site; to measure areas of interest in our network and the services we provide; to understand the needs of our customers; to provide you with better service; and to help us with internal record keeping. If you register, your registration information may be used by CENTINEL SPINE for internal research purposes and may be compiled as part of our internal database system. In addition, we may send correspondence to the email you provide to us when registering on our Site. This correspondence may include product information, helpdesk, promotional offers, information on new features and services we provide, Site updates, responses to your e-mails, comments, and may also be used as a means of providing technical support. You will have an opportunity to limit these uses at the time your Personal Information is collected. You also may limit the correspondence by following the instructions in the "Opt-Out" Section below.

## 5. Protecting your Personal Information

**We do not sell or share your Personal Information to third parties. We will not provide or sell any Personal Information to marketing research or bulk advertising sales companies.**

We may provide your Personal Information to companies that provide services to help us with our business activities, such as offering customer service or logistics. We will share your Personal Information with only these companies that are bound to protect such information from disclosure or misuse. These companies are authorized to use your Personal Information only as necessary to provide these services to us.

### Sharing when required by law

We reserve the right to disclose your Personal Information to law-enforcement personnel and agencies when requested to do so or as required by law, such as to comply with a subpoena or if CENTINEL SPINE is involved in a merger, acquisition, or sale of all or a portion of its assets. In any of these situations, registered users will be notified by e-mail of our intent to disclose information. We may also disclose Personal Information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may have breached our Terms of Use, or who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other website users, or anyone else who could be harmed by such activities.

## 6. Security

We are committed to ensuring that your Personal Information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect online. Our hardware, software, and security infrastructure as well as our internal standards for this Site to meet current industry standards and technology. In addition, we will be using standard Secure Sockets Layer (SSL) certificates to secure all pages used for inputting user Personal Information. However, due to the open communication nature of the Internet, we cannot guarantee that communications between us will be free from unauthorized access by third parties.

## 7. Opt-Out

You may choose to have your name taken off of our registration list, cease receiving correspondence or emails from us, or you can update or delete the Personal Information that you have provided to us, via one of the following methods:

- Using the opt-out option in e-mails you receive from us
- Sending us an e-mail at: [info@centinelspine.com](mailto:info@centinelspine.com)

We will respond to your request to access within 30 days.

We will retain your information for as long as your account is active or as needed to provide you with services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## 8. Visitors Who Reside Outside the United States

We welcome users of this site from other countries outside of the United States. We may transfer your personal information to our service providers and others located in the U.S. or other countries for the purposes described in this Privacy Policy. Different countries have different privacy laws and requirements, and some, including the U.S., provide less legal protection for your personal information than others. Regardless of the country in which your personal information is collected, used, transferred or stored, information collected through this site will be protected by the terms of this Privacy Policy.

## 9. State Privacy Laws

We are committed to respecting your privacy rights and complying with applicable state privacy laws in the US. Depending on where you live, you may have additional rights and choices regarding your personal information under the local laws. The following state laws have gone into effect in recent years:

- **California.**
  - The California Privacy Rights Act of 2020 (CPRA), and California Consumer Privacy Act (CCPA), which grants California residents the right to access, delete, correct, and opt out of the sale or sharing of their personal information, as well as the right to limit the use of their sensitive personal information and the right to non-discrimination for exercising their privacy rights.
  - The California Consumer Privacy Act (CCPA). The Cal. Civ. Code §1798.135: Do Not Sell My Info Act requires companies to include certain disclosures, including "Do Not Sell My Info" links on their websites and mobile applications.
    - Our company does not sell information that identifies who you are to anyone.
    - We do not target our marketing at people under the age of 16. Additionally, we would require opt-in or parental consent before selling any of your personal information. You will not be discriminated against if you choose to opt out. If you opt in, however, you will have certain benefits made available to you, including marketing campaigns, special pricing, discounts, and other benefits. You have the right to opt out of certain marketing activities if you choose to. You may opt out at any time by following the information in the Opt-Out section below.
- **Colorado.** The Colorado Privacy Act (CPA) grants Colorado residents the right to access, delete, correct, and opt out of the processing of their personal information for targeted advertising, sale, or certain other purposes, as well as the right to data portability and the right to non-discrimination for exercising their privacy rights.
- **Connecticut.** The Connecticut Data Privacy Act (CDPA) grants Connecticut residents the right to access, delete, correct, and opt out of the sale or sharing of their personal information, as well as the right to data portability and the right to non-discrimination for exercising their privacy rights.
- **Utah.** The Utah Consumer Privacy Act (UCPA) grants Utah residents the right to access, delete, correct,

and opt out of the processing of their personal information for targeted advertising, sale, or certain other purposes, as well as the right to data portability and the right to non-discrimination for exercising their privacy rights.

- **Virginia.** The Virginia Consumer Data Protection Act (VCDPA) grants Virginia residents the right to access, delete, correct, and opt out of the processing of their personal information for targeted advertising, sale, or profiling, as well as the right to data portability and the right to non-discrimination for exercising their privacy rights.
- **Oregon.** Our company is fully committed to complying with the laws of Oregon. This includes the Oregon Consumer Privacy Act, effective July 2024, which grants consumers the right to access, correct, delete, opt out of processing for profiling/targeted advertising purposes, right to portability, to opt-out of sales, opt in for sensitive data processing, and right against automated decision making.
- **Texas.** Our company is fully committed to complying with the laws of Texas. This includes the Texas Data Privacy and Security Act, effective July 2024, which grants consumers the right to access, correct, delete, opt out of processing for profiling/targeted advertising purposes, right to portability, to opt-out of sales, opt in for sensitive data processing, and right against automated decision making.

If you are a resident of any of these states and would like to exercise your rights under these laws, please reach out to us via the information in the Contact Us section below.

## 10. Children's Online Privacy Protection Act (COPPA)

We are committed to protecting the privacy of children who use the Technology and encourage parents and guardians to talk to their children about safe and responsible use of their information and content on the Internet. In accordance with the Children's Online Privacy Protection Act (COPPA; 15 U.S.C. § 91 et seq.), we do not knowingly collect any Personal Information from children under 13 years of age. Further, we do not: (a) market directly to any person under 16 years of age; (b) publish information or content from any person under 16 years of age; and (c) target communications to any child under 16 years of age.

## 11. Can-SPAM Act

Emails and CAN-SPAM Act. We value your privacy and respect your right to choose what kind of messages you receive from us. That's why we follow the rules and regulations of the FTC Controlling the Assault of Non-Solicited Pornography and Marketing Act (CAN-SPAM Act), a federal law that sets the standards for commercial email. Here are some of the things we do to comply with the CAN-SPAM Act:

- We use accurate and honest information in our email headers, such as the sender's name, email address, and subject line.
- We clearly identify our messages as advertisements or solicitations unless you have given us your express consent to receive them.

- We provide you with a valid physical postal address where you can contact us.
- We include a clear and easy way for you to opt out of receiving future emails from us, such as a link or an email address. We honor opt-out requests promptly and without hassle.
- We monitor our email campaigns and ensure that they are sent by us or by authorized third parties on our behalf.

We take our compliance with the CAN-SPAM Act seriously, and we strive to maintain a good relationship with our customers. If you have any questions or concerns about our email practices, please feel free to email us at the address under Contact Us.

## 12. Changes to this Privacy Policy

We reserve the right to change or revise this Privacy Policy at any time without prior notice. The changes will be effective as of the revised date posted at the top of this policy. The changes we make will apply only to the personal information we collect after we have posted the revised version. Your use of this website following any such change constitutes your consent to the terms of the revised Privacy Policy. For this reason, it is important to review this Privacy Policy regularly.

## 13. Annual Review of Privacy Policy

We review and update our Privacy Policy annually. Our last review is posted at the top of this Policy.

## 14. Contact Us

For questions or concerns regarding your privacy, please contact us at: [info@centinelspine.com](mailto:info@centinelspine.com)